

Healthcare Fundraising Initiative of the Year

The Fundraising Initiative of the Year will be judged upon the projects and initiatives put in place to raise funds, innovative approaches and the amount raised. We advise you provide user feedback to strengthen your application.

Pictures, future growth / expansion plans, funding management and videos will help each application.

Heading	Details Required
1. Summary	In no more than 250 words, summarise why your fundraising Initiative deserves to win this award in 2019.
2. Operational Process	Information on how the initiative is run is essential and how it has been set up to raise awareness fo the cause and vital funds.
3. Staff Training & Co-ordination	How does your organisation select volunteers, train them and monitor their progress to ensure the best return for your cause?
5. Community	What positive effects has the fundraising Initiative had on the surrounding community?
6. Plans going forward	Applicants must show their plans going forward to further enhance their services for growing demands and upcoming generations.

Essential tips for a successful entry

- A successful application must address all of the points above. Marks will be allocated only on the evidence provided.
- Use the above headings shown to highlight your answers to those specific questions.
- Include information on your exceptional successes during the year such as business systems, innovations or techniques that have reaped significant benefits. Concentrate on facts that can be substantiated.
- 4 extra pages (in addition to the original 1000 words) of charts and photographs, which are particularly important for the judges to be able to see your successes or innovations, can be included.
- Don't underestimate the presentation! – the better impression you make with the judges could improve your chances in a tight race. Please remember that **ONLY THE FIRST 1000** words of core information (and the 4 pages of visuals/photographs of supporting material that you may have provided as an appendix) of your submission will be assessed.