

Cosmetic Surgery/Procedure Clinic of the Year

The Cosmetic Surgery/Procedure Clinic of the Year will be judged upon each applicant's 1000 word entry statement.

Please note that your document should be no more than 1000 words, which includes your 250 word summary. You may additionally include an appendix of 4 further pages of visuals or photos that you think may be relevant.

Heading	Details Required
1. Summary	In no more than 250 words, summarise why your Cosmetic surgery/procedure clinic deserves to win this award in 2019
2. Leadership	The Cosmetic surgery/procedure clinic of the Year will be judged on the clinics services they provide and how they make themselves a leader in this space.
3. Innovation	Information on how you have transformed your operations to cater for growing consumer demands will strengthen your application.
4. Staff Training	Judges will want to hear about client feedback, staff training and coordination and the team's ability to solve problems and work together.
5. Compliance	How has the clinic followed regulatory guidance in the cosmetic surgery setting? Please ensure that you provide information on any pending medical negligence cases or lawsuits concerning your organisation or staff, if any.
6. Positive effects	Applicants are asked to highlight the positive effects their treatment has had on patients, quality care they provide, their health & safety policies and plans going forward for growth and improvement.
7. Service User Feedback	Please give details of service user feedback to strengthen your application

Essential tips for a successful entry

- A successful application must address all of the points above. Marks will be allocated only on the evidence provided.
- Use the above headings shown to highlight your answers to those specific questions.
- Include information on your exceptional successes during the year such as business systems, innovations or techniques that have reaped significant benefits. Concentrate on facts that can be substantiated.
- 4 extra pages (in addition to the original 1000 words) of charts and photographs, which are particularly important for the judges to be able to see your successes or innovations, can be included.
- Don't underestimate the presentation! – the better impression you make with the judges could improve your chances in a tight race. Please remember that ONLY THE FIRST 1000 words of core information (and the 4 pages of visuals/photographs of supporting material that you may have provided as an appendix) of your submission will be assessed.